

2003 EQUINE CANADA HORSE CONVENTION – 'BUSINESS OF HORSES – IT'S YOUR BUSINESS'  
FEBRUARY 4-10, 2003

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TENTATIVE SEMINAR PROGRAM (\$)

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**Please note:**

- Exact times of seminars and speakers are still subject to change.
- Fees to be determined.
- PRE-REGISTRATION REQUIRED FOR ALL SEMINARS.

**Thursday, February 6, 9:00 a.m. – 5:00 p.m.**

**Jumper Seminar:** Clinician, Marjorie Dennis, FEI and CEF Jumper Judge. Open to everyone – riders, trainers, coaches, parents, aspiring officials, recorded and Senior EC officials for status maintenance. **Fees: EC Members \$50** (or \$75 for both the Jumper Seminar and Hunter, Hack & Hunt Seat Equitation Seminar), **Non EC Members \$85**. Pre-registration required. To be sent to Gill Perkins, Manager Jumping, 2460 Lancaster Rd., Suite 200, Ottawa, ON, K1B 4S5, by January 6.

**Friday, February 7, 9:00 a.m. – 5:00 p.m.**

**Hunter, Hack & Hunt Seat Equitation Seminar:** Clinician, Barbara Mitchell, CEF Senior Hunter, Hunt Seat Equitation, Jumper and Hack Judge. Open to everyone – riders, trainers, coaches, parents, aspiring officials, recorded and Senior EC officials for status maintenance. **Fees: EC Members \$50** (or \$75 for both the Jumper Seminar and Hunter, Hack & Hunt Seat Equitation Seminar), **Non EC Members \$85**. Pre-registration required. To be sent to Gill Perkins, Manager Jumping, 2460 Lancaster Rd., Suite 200, Ottawa, ON, K1B 4S5, by January 6.

**Saturday, February 8, all day – off-site**

**Youth Day:** Career Opportunities Involving Horses: Becoming a Veterinarian, Show Steward and Judge, Farrier, Wrangler. Horse Health and the Pre-purchase Exam. Behavioral Science - Interpersonal Relationships Skills Humans with Equines. Rider and Horse Equipment and Attire - Application and Fashion: Western - flat, games, performance, and working attire, English - saddle seat, dressage, hunter, and jumper attire.

**Saturday, February 8, 9:00 a.m. – 10:15 a.m. – Room 1**

**West Nile Virus:** The most important disease to affect our horses in North America in recent decades, discussions from a veterinarian, a human health practitioner and a pharmaceutical representative from Ayerst will answer our questions on how West Nile Virus is spread, its symptoms, what animals are affected, and what can be done to prevent infection and the spread of the disease in the future. We will hear predictions on its spread in the years to come and what measures need to be taken in 2003 to lessen its impact on human and animal health.

**Saturday, February 8, 9:00 a.m. – 10:15 a.m. – Room 2**

**Selling Ourselves through Media and Advertising:** A public relations expert will discuss how to market ourselves to the public, those who are horse-oriented and those who are not. The use of press re-leases, advertising, websites, and different medias will be touched upon. This is a hands-on workshop for the professional who wants to get out and be seen.

**Saturday, February 8, 10:30 a.m. – 11:45 a.m. – Room 1**

**Feeding Seminar:** From an expert in animal nutrition, discussion on the latest research in feeds and how it impacts the way we use our horses will highlight this session. All horses are not fed equally. Find out how to feed your horses according to their use and living conditions, your individual preferences and budget.

**Saturday, February 8, 10:30 a.m. – 11:45 a.m. – Room 2**

**Liability, It Affects Everyone:** Anyone who rides or is around horses needs to attend this session to learn about who is responsible for who and what. Learn about waivers, good ones and bad ones, and when they work and when they can't. Discussion will include cases that have been settled and the aspects of the judgments.

**Saturday, February 8, Luncheon speaker, 12:00 p.m. – 1:15 p.m., and/or Seminar, 2:00 p.m. – 5:00 p.m.**

**Chris Irwin Seminar:** Canadian-born Chris Irwin has been making strides in recent years as a horse trainer with a message. In his training sessions, lecture series, published print materials, and 2003 television program, Chris focuses on the dynamics of human/horse interaction. His 'psychological' approach to getting our horses to be the best they can be has more recently taken Chris into the classroom and boardroom. He is a sought-after lecturer throughout North America and his training approach has been referenced in the development of educational programs for coaches and for herd management for wild horse authorities. Chris' three-hour workshop in a classroom environment will leave the audience enlightened and inspired.

**Saturday, February 8, evening**

**Awards Ceremony & Banquet Keynote Speaker, Mr. Ron Southern:** Equine Canada is pleased to announce Mr. Ron Southern's acceptance of the invitation to be the Keynote Speaker at the Awards Ceremony and Banquet on Saturday, February 8. What began as a dream that soon turned into one of the world's most acclaimed equestrian venues, Spruce Meadows' founder will empower all of us to help create an equine community that Canadians can continue to build upon for years to come.

**Sunday, February 9, 9:00 a.m. – 5:00 p.m.**

**Stewards Clinic: Fees: \$25**

**Sunday, February 9, 9:00 a.m. – 11:45 a.m. (double session) – Room 1**

**Breeding Forum:** Whether you are a seasoned or novice breeder or just considering it for the future, the Breeding Forum, featuring two world-renowned experts, is not to be missed. They will lead us through this exciting three-hour lecture that will give us insight into ways of making Canada a top equine producing nation. Selle francais horses were the most successful at the 2002 World Equestrian Games in Jerez, Spain. Dr. Xavier Guibert of the French National Stud in France will share aspects of his country's systematic breeding program, backed by database statistics and research that has produced champion equines at the highest levels. Have you considered breeding your mare but don't want to take her out of sport? Dr. Pedro Jou of Jou Veterinarian Services in Ontario is an internationally recognized Canadian specialist in the use of artificial insemination and embryo transfer. Hear about this and other techniques to help us improve our breeding programs here in Canada.

**Sunday, February 9, 9:00 a.m. – 10:15 a.m. – Room 2**

**Indoor/Outdoor Arena Footing:** An expert in the field of creating lasting arena footing will discuss the different types and their uses. Anyone who is constructing or resurfacing an arena for horseshows, a commercial riding stable or for personal use but doesn't know where to begin, will get answers to a number of questions, including costs, installation, when to use the experts and when not to, and the variety of footings to suit individual needs and budgets.

**Sunday, February 9, 10:15 a.m. – 11:45 a.m. – Room 2**

**Alternative Therapies, the Good, the Bad and the Nonsensical:** Dr. Mary Bell, a Canadian veterinarian, certified veterinary acupuncturist and certified veterinary chiropractor, will discuss alternative therapies - their use, misuse and abuse. Learn what you can expect and what you can't from alternative therapy treatment that is big business in the equine world today. This is a session every horse owner who uses alternative therapies, or is considering them, will not want to miss.

**Sunday, February 9, Luncheon speaker, 12:00 p.m. – 1:15 p.m.**

**Peter Fraser:** Ethics - 'The Conundrums, humor and Oxymoron's of Ethics in the Equine Industry'

**Sunday, February 9, 1:30 p.m. – 2:30 p.m. – Room 1**

**Horse Holidays:** Ever wondered what it would be like to take a holiday on horseback? Jim McCrae of British Columbia will take us through the Rocky Mountains on a mule or horse as he talks about the business of guide outfitting and horseback holidays in general. Learn tips and techniques that will help you plan your holiday with your horse regardless of the destination, whether it's around the world or in your own backyard. See his video footage and dream about your next vacation.

**Sunday, February 9, 1:30 p.m. – 2:30 p.m. – Room 2**

**Achieving Excellence:** A panel of high performance athletes, coaches and sport professionals will share their views of how to achieve excellence in and out of the competition arena. Each will have a story and each will share their impressions of how to create a winning plan that will make your goals become reality.

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**Ottawa Marriott, 100 Kent Street, Ottawa, ON**

Equine Canada has reserved a block of rooms at the special Convention rate of \$119, plus taxes.

For reservations please call 1-800-853-8463 – rooms must be booked by January 5, 2003.

**For more information or to register, contact Rachel Roppoalente at 613 248-3433, ext. 140, or e-mail: [rroppovalente@equinecanada.ca](mailto:rroppovalente@equinecanada.ca).  
Visit [www.equinecanada.ca](http://www.equinecanada.ca) for continuous updates.**